

# FOOD AID: Results That Matter to Hungry People



## IFADC

International Food Aid & Development Conference



Monday, June 27, 2011  
Westin Crown Center Hotel

8:30 a.m. – 4:00 p.m.

**Foreign Agricultural Service's Program Operations Workshop**  
**Washington Park Place I, II, III, Lobby Level**

Presented by U.S. Department of Agriculture (USDA), Foreign Agricultural Service, Office of Capacity Building and Development

8:30 a.m. – 8:45 a.m.

**Introductory Remarks**

Roger Mireles, Assistant Deputy Administrator

Moderator:

Ron Croushorn, Director, Food Assistance Division (FAD)

8:45 a.m. – 9:45 a.m.

**Food for Progress**

Nicola Sakhleh, Senior Analyst, FAD, Food for Development Branch

9:45 a.m. – 10:45 a.m.

**McGovern Dole International Food for Education and Child Nutrition Program**

Erika Beltran, Senior Analyst, FAD, School Feeding and Humanitarian Assistance Branch

10:45 a.m. – 11:00 a.m.

**A.M. Refreshment Break**

**Washington Park Place Foyer**

11:00 a.m. – 12:00 p.m.

**Operational Guidance for Results Oriented Management Frameworks in Food Aid Programs**

Delphine Hamlin, Evaluation Specialist, Monitoring and Evaluation Staff

Andrew Dicello, Contractor, Management Systems International

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<b>Monday, June 27, 2011</b> <b>Westin Crown Center Hotel</b>	
12:00 p.m. – 12:30 p.m.	<b>Monitoring and Evaluation: New Policy Guidelines and Requirements</b> Amy Ritualo, Evaluation Specialist, Monitoring and Evaluation Staff
12:30 p.m. – 1:30 p.m.	<b>Lunch Break</b> (at attendee expense)
1:30 p.m. – 2:30 p.m.	<b>Food Aid Information System Overview</b> <b>Washington Park Place I, II, III, Lobby Level</b>  Dorothy Feustel, Deputy Director, FAD
3:00 p.m. – 4:00 p.m.	<b>USDA Grant Awardees' Training: Operational Matters</b> <b>Washington Park Place I, II, III, Lobby Level</b>  Jennifer Wenger, Analyst, School Feeding and Humanitarian Assistance Branch
12:00 p.m. - 6:00 p.m.	<b>Conference Registration</b> <b>Century Ballroom Foyer, Ballroom Level</b>
2:30 p.m. – 2:45 p.m.	<b>P.M. Refreshment Break</b> <b>Washington Park Foyer</b>
2:00 p.m. – 4:00 p.m.	<b>Web Based Supply Chain Management (WBSCM) System</b> <b>Roanoke Room</b>  Open for Q&A and inquiries with KCCO procurement staff.

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4:00 p.m. – 4:20 p.m.

### U.S. Agency for International Development's Overview of Non-Traditional Grant Programs

**Washington Park Place I, II, III, Lobby Level**

Joyce Friedenbergh and Hannah Marsh, Private and Voluntary Cooperation, Office of Development Partners, USAID

- **Development Grants Program:** Supports U.S. private voluntary organizations and indigenous non-governmental organizations that have received less than \$5 million in the last five years in direct aid from USAID, providing funding for both development projects and the capacity building of partners to better serve their constituents' needs.
- **Cooperative Development Program:** Supports US-based cooperatives in their work addressing impediments faced in extending successful US cooperative experience in emerging economies.
- **Development Innovation Ventures Program:** Open to many types of partners, it invests resources in promising projects that have the potential to generate scalable breakthrough solutions to core development challenges and are difficult to undertake using traditional USAID structures.
- **Limited Excess Property Program:** Makes available excess US Government property to U.S. private voluntary organizations for use in their overseas programs.

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4:30 p.m. – 6:00 p.m.

**United Nations Association Symposium**  
**Century Ballroom C, Ballroom Level**

**Investments in Agriculture**

Moderator:

Jay Sjerven, President, United Nations Association, Kansas City Chapter

Panelists:

Allan Jury, Director, U.S. Relations Office, United Nations (UN) World Food Program

Florence Rolle, Program Officer, UN Food and Agriculture Organization

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Dale Skoric, Division Chief, Policy and Technical Division, Office of Food for Peace, Bureau for Democracy, Conflict and Humanitarian Assistance, USAID

6:00 p.m. - 8:00 p.m.

**USDA and USAID Reception**  
**Century Ballroom A and B, Ballroom Level**

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7:00 a.m. – 6:00 p.m.	<b>Conference Registration</b> <b>Century Ballroom Foyer</b>
7:00 a.m. – 5:00 p.m.	<b>Exhibits</b> <b>Pershing Place North and South Rooms</b>  Exhibits may be open when the conference General Session is not ongoing.
7:30 a.m. – 8:00 a.m.	<b>Continental Breakfast</b> <b>Century Ballroom Foyer</b>
8:00 a.m. – 8:15 a.m.	<b>Opening of Conference</b> <b>Century Ballroom</b>  Mistress of Ceremonies: Sandra Wood, Assistant Deputy Administrator, Commodity Operations, Farm Service Agency, USDA  9 <sup>th</sup> Marine Corps District Color Guard  National Anthem, Ms. Alexandria Sharp-Johnson

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8:15 a.m. – 9:00 a.m.	<p><b>Keynote Speakers</b>  <b>Century Ballroom</b></p> <p>Michael Scuse, Acting Under Secretary, Farm and Foreign Agricultural Services, USDA</p> <p>Introduction by James Monahan, Deputy Administrator, Commodity Operations, Farm Service Agency, USDA</p> <p style="text-align: center;">-----</p>
9:00 a.m. – 9:45 a.m.	<p>Orlando Gotay, Deputy Administrator, Maritime Administration, U.S. Department of Transportation</p> <p>Introduction by Jerry Bridges, Executive Director, Virginia Port Authority</p>
9:45 a.m. – 11:00 a.m.	<p><b>From Small Farm to Small Business: New Directions for Sustainable Food Security</b>  <b>Century Ballroom</b></p> <p>Moderator: Julie Howard, Deputy Coordinator for Development, Feed the Future, Bureau of Food Security, USAID</p> <p>Panelists:</p> <p>Penelope Anderson, Director of Food Security, Mercy Corps</p> <p>Gaye Burpee, Senior Advisor on Climate Change and Natural Resources, Latin America and the Caribbean, Catholic Relief Services</p> <p>Beth Keck, Senior Director, Sustainability, Walmart Stores, Inc.</p>

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<b>Tuesday, June 28, 2011</b> <b>Westin Crown Center Hotel</b>	
11:00 a.m. – 11:15 a.m.	<p><b>Akramul Qader, Ambassador of Bangladesh to the United States</b>                      Century Ballroom</p> <p>Introduction by Julie Howard, Deputy Coordinator for Development, Feed the Future, Bureau of Food Security, USAID</p>
11:15 a.m. – 11:30 a.m.	<p><b>A.M. Refreshment Break in the Century Ballroom Foyer</b></p>
11:30 a.m. – 12:30 p.m.	<p><b>Food Aid Quality Review – A Discussion of Recommendations</b>  <b>Century Ballroom</b></p> <p>Moderator:                      Nancy Lindborg, Assistant Administrator, Bureau of Democracy, Conflict and Humanitarian Assistance, USAID</p> <p>Panelists:                      Thomas Melito, Director, International Affairs and Trade, U.S. Government Accountability Office</p> <p>Roger Mireles, Assistant Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA</p> <p>Patrick Webb, Dean, Academic Affairs and Professor, Friedman School of Nutrition Science and Policy, Tufts University</p>

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Tuesday, June 28, 2011 Westin Crown Center Hotel	
1:00 p.m. – 2:30 p.m.	<b>Lunch and Keynote Speaker</b> <b>Century Ballroom</b>  Dr. Rajiv Shah, Administrator, USAID  Introduction by Nancy Lindborg, Assistant Administrator, Bureau of Democracy, Conflict and Humanitarian Assistance, USAID
3:00 p.m. – 4:00 p.m.	<b>A Devotion to Global Poverty and Hunger Relief</b> <b>Century Ballroom</b>  Ken Hackett, President, Catholic Relief Services  Michael Scuse, Acting Under Secretary, Farm and Foreign Agricultural Services, USDA
4:00 p.m. – 4:15 p.m.	<b>P.M. Refreshment Break in the</b> <b>Century Ballroom Foyer</b>
4:15 p.m. – 5:15 p.m.	<b>Web Based Supply Chain Management (WBSCM) System</b> <b>Roanoke Room</b>  This session will focus on WBSCM Transportation processes.



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### Breakout Sessions

4:15 p.m. – 5:45 p.m.

#### **Session 1 – Food Aid Quality Review: Programming** **Shawnee Mission Room**

Moderator: Nina Schlossman, President, Global Food and Nutrition, Inc.

Panelists:

Carlos Cardenas, Country Director, Save the Children – Guatemala  
*“Promising practices”*

Cade Fields-Gardner, HIV-Specialist Dietician and Consultant to World Initiative for Soy in Human Health  
*“HIV Food Aid Programming Experiences and Challenges”*

Beatrice Rogers, Director of Food Policy and Applied Nutrition Program and Adjunct Professor, Tufts University  
*“Findings and recommendations of the Food Aid Quality Review”*

Bertrand Salvignol, Food Technologist, World Food Program  
*“Supply chain improvement”*

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4:15 p.m. – 5:45 p.m.

### **Session 2 – Interfaith Service in Feeding Hungry People** **Liberty Room**

We often read about religious conflicts and tension. Come hear about cooperation across different faiths and how working together helps hungry people. This panel will explore different religions and their responses to hunger, working through their own faith communities and with others. Each panelist will present on what their community and organization is doing through feeding and agriculture development programs.

Moderator:

Max Finberg, Director, Center for Faith-Based and Neighborhood Partnerships, USDA

Panelists:

Dan Brose, Senior Vice President, International Programs, World Relief

Josh Kram, Government Affairs Representative, American Jewish Joint Distribution Committee

Venerable Miaohong, Executive Director, Buddha's Light International Association

Zeenat Rahman, Deputy Director, USAID's Center for Faith-based and Community Initiatives.

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4:15 p.m. – 5:45 p.m.

### **Session 3 – USAID Food for Peace Program 101** **Century C Ballroom**

The speakers will provide an overview of the USAID Office of Food for Peace, its working environment and the programming of P.L. 480 Title II resources.

#### Speakers:

Keith Adams, Acting Deputy Director, Office of Food for Peace,  
Bureau for Democracy, Conflict and Humanitarian Assistance, USAID

Dale Skoric, Division Chief, Policy and Technical Division, Office of Food  
for Peace, Bureau for Democracy, Conflict and Humanitarian  
Assistance, USAID

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4:15 p.m. – 5:45 p.m.

### **Session 4 - Role of Food and Water Safety in Ensuring Food Security**

**Washington Park Place I, II, III, Lobby Level**

Moderator: Isabel Walls, National Program Leader, Epidemiology of Food Safety, National Institute of Food and Agriculture, USDA

Foodborne and waterborne diarrheal diseases, such as cholera and dysentery are leading causes of illness and death in developing countries. Aflatoxin, from moldy corn, causes death from acute toxicity, liver cancer, immune suppression and stunting of growth in infants. In addition, there can be a severe economic impact associated from loss of sales, exports, and productivity associated. Most of these illnesses and deaths are preventable through water treatment, sanitation, cooking, or correct storage, processing and packaging foods. Strategies to reduce global food insecurity should include a discussion on how to ensure food and water safety.

Panelists:

John Lamb, Principal Associate, International Economic Growth Division, Abt Associates

Rebecca Stoltzfus, Professor, Division of Nutritional Sciences, Cornell University

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Wednesday, June 29, 2011 Westin Crown Center Hotel	
Begins 7:30 a.m.	<b>General Session</b> Century Ballroom, Ballroom Level
7:00 a.m. – 11:00 a.m.	<b>Conference Registration</b> <b>Century Ballroom Foyer</b>
7:00 a.m. – 5:00 p.m.	<b>Exhibits</b> <b>Pershing Place North and South Rooms</b>  Exhibits may be open when the conference General Session is not ongoing.
7:00 a.m. – 7:30 a.m.	<b>Continental Breakfast</b> <b>Century Ballroom Foyer</b>

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7:30 a.m. – 8:30 a.m.

**Developmental Food Aid: Alternative Approaches**  
**Century Ballroom**

Moderator: James Monahan, Deputy Administrator, Commodity Operations, Farm Service Agency, USDA

Panelists:

Flávio C. Bettarello, Head of Trade Policy, Intellectual Property, Services, Transportation, and Trilateral Cooperation, Embassy of Brazil

Barry Elkin, Technical Director, Commodity Management, ACDI VOCA

Paul Macek, Senior Director, Integrated Food and Nutrition Programs, World Vision

Thomas Melito, Director, International Affairs and Trade, U.S. Government Accountability Office

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8:30 a.m. – 9:30 a.m.

### **Food and Transportation Prices: Cost Trends and Responding to Demand**

**Century Ballroom**

Moderator: Suzanne Heinen, Administrator, Foreign Agricultural Service, USDA

Panelists:

Mike Dwyer, Director, Trade and Biofuels Analysis Division, Office of Global Analysis, Foreign Agricultural Service, USDA

Bryant Gardner, Attorney, Winston & Strawn LLP

Peter Riley, Economic and Policy Analysis Staff, Farm Service Agency, USDA

9:30 a.m. – 9:45 a.m.

### **A.M. Refreshment Break**

**Century Ballroom Foyer**

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9:45 a.m. – 10:45 a.m.

**Increasing Food Security by Decreasing Post Harvest Loss**  
**Century Ballroom**

Moderator: Christopher Goldthwait, Representative, GrainPro, Inc.

Mark Hawthorne, Chief, Agricultural Extension and Market Systems Branch, Development Resources and Disaster Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

John Lamb, Principal Associate, International Economic Growth Division, Abt Associates

Caroline McNamara, Executive Director – Commercial, CABI

Nancy Morgan, Senior Economist, Agriculture and Rural Development, United Nations Food and Agriculture Organization



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10:45 a.m. - 11:45 a.m.

**The Value Added of Higher Education in International Development and the Role of U.S. Institutions**  
**Century Ballroom**

Moderator: Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Panelists:

Lakhdar Boukerrou, Director, Global Water for Sustainability Program, Florida International University

Gary Pierzynski, Interim Dean, College of Agriculture, Kansas State University

Jurgen G. Schwarz, Acting Dean, School of Agricultural and Natural Sciences, University of Maryland Eastern Shore

Terry Tatsey, Professor and USDA Land Grant Director, Blackfeet Community College

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11:45 a.m. - 12:45 p.m.

**Alliances to Advance the Challenge of Improving Food Security**  
**Century Ballroom**

Moderator: Max Finberg, Director, Center for Faith-Based and Neighborhood Partnerships, USDA

Panelists:

Ralph Moss, Senior Vice President, Governmental Affairs, Seaboard Corporation

Lona Stoll, Director, USDA's Global Food Security Council and Senior Program Manager in the Office of the Secretary, USDA

Simon Winter, Senior Vice President for Development, TechnoServe

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1:15 p.m. – 2:45 p.m.

**Lunch**  
**Century Ballroom**

Moderator: Dina Esposito, Director, Office of Food for Peace, Bureau of Democracy, Conflict and Humanitarian Assistance, USAID

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**Amélia Matos Sumbana**, Ambassador of the Republic of Mozambique to the United States

Introduction by Marie Lichtenberg, Director of International Partnerships, Humana People to People Movement and Planet Aid

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**Food Aid: An Evolution of Practices to Work Smarter**

Panelists:  
Rebecca Bratter, Vice President of International Operations, U.S. Grains Council

Ellen Levinson, President of Levinson & Associates

3:00 p.m. – 4:00 p.m.

**Web Based Supply Chain Management (WBSCM) System**  
**Roanoke Room**

This WBSCM session's focus will be on PVO/Freight Forwarder processes.

4:15 p.m. – 5:15 p.m.

This session will focus on WBSCM Commodity Vendor processes.

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### Breakout Sessions

3:00 p.m.- 4:30 p.m.

#### **Session 5 – U.S. Warehouse Act for Export Food Aid Commodities License**

#### **Liberty Room**

The USDA/Farm Service Agency is proposing to create a licensing program for port and transload facility operators storing or handling export food aid commodities. The 30-day comment period announced in the Federal Register expired April 14, 2011. Audience members will be able to discuss this proposed change with panel members.

#### Speakers:

Ned Bergman, Chief, Examination Branch, Warehouse License and Examination Division, Commodity Operations, Farm Service Agency, USDA

Tim Mehl, Chief, Warehouse License and Examination Division, Commodity Operations, Farm Service Agency, USDA

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3:00 p.m.- 4:30 p.m.

### **Session 6 – Food Aid Quality Review: Product Recommendations and Feedback**

#### **Shawnee Mission Room**

Moderator: Patrick Webb, Dean, Academic Affairs and Professor, Friedman School of Nutrition Science and Policy, Tufts University

#### Panelists:

Paul Green, Export Consultant, North American Millers' Association  
*“Industry perspective about recommendations”*

Quentin Johnson, President, Quican, Inc.  
*“Product finding and recommendations of the Food Aid Quality Review”*

Lynda Kiess, World Food Program  
*“Research and expanded use of new food aid products”*

Irwin Rosenberg, Jean Mayer Professor at Tufts University and Friedman School, and Senior Scientist at the Jean Mayer USDA Human Nutrition Research Center on Aging  
*“Balancing the elements of nutritional improvement”*

Heidi Sandige, Instructor and Pediatric Hospitalist, Washington University  
*“Lipid-nutritional supplements, what they are and are not”*

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3:00 p.m.- 4:30 p.m.

### **Session 7 – Local Regional Procurement: USAID and USDA Initiatives**

#### **Pershing East & West Rooms**

*This session will focus on USAID's Emergency Food Security Program and USDA's Local and Regional Procurement initiatives. Panelists will discuss the similarities and differences between both programs, including applying for resources, evaluation of proposals, monitoring and evaluation and reporting. The audience will also hear from representative implementing partners of both programs about their experiences.*

Moderator: Keith Adams, Acting Deputy Director, Office of Food for Peace, USAID

Panelists:

Penelope Anderson, Director, Food Security, Mercy Corps

John Brook, Team Leader, Emergency Food Security Program, Office of Food for Peace, USAID

Catherine Feeney, Senior External Relations Officer, U.S. Relations Office, UN World Food Program

Jamie Fisher, Chief, Local and Regional Procurement, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Mara Russell, Practice Manager for Food Security and Livelihoods, Land O'Lakes